

Contract # 49026

Schedule Dates 11/03/12-11/06/12
 Advertiser RNC-REPUBLICAN NATIONAL (3512)
 Agency National Media Inc (1946)
 Product POLITICAL ISSUE (1052)
 Brand Est. 3562 (28356)
 Salesperson Shiebler, Charles (1011)
 Sales Office WHDH
 Buyer Name /
 Phone/Fax 3562
 CPE Local/Political Issue Agency
 Account Types Standard
 Billing Type Standard
 Comments

WHDH-TV
 7 Bulfinch Place
 Boston, MA 02114-2977



National Media Inc
 815 Slater Lane
 Alexandria, VA 22314

Date Entered 11/02/12
 Last Modified 11/02/12
 Entered By Charles Shiebler
 CO-OP No
 Headline #
 Demo
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$20,925.00
 Net Total \$118,575.00
 Sales Tax

WHDH Boston (WHDH)
 By Broadcast Month Spots Rate
 Nov. 2012 14 \$139,500.00
 Grand Total: 14 \$139,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	5:30A- 6A (ET)	1	1	1						2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		11/2/12
2.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	6A- 6:30A (ET)	1	1	1						2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		11/2/12
3.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	6:30A- 7A (ET)	1	1	1						2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		11/2/12
4.0	Normal Line / SPOT	11/05/12-11/06/12	1	:30	7A- 9A (ET)	1	1	1						2	\$8,500.00	\$17,000.00	WHDH Boston (WHDH)		11/2/12
5.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	3:30P- NOTRE DAME FOOTBALL	1					1			1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		11/2/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	5:58P- 7 News at 6	1	1							1	\$6,000.00	\$6,000.00	WHDH Boston (WHDH)		11/2/12
7.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	6:30P- NBC Nightly News	1	1							1	\$7,500.00	\$7,500.00	WHDH Boston (WHDH)		11/2/12
8.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7:57P- THE VOICE	1	1							1	\$35,000.00	\$35,000.00	WHDH Boston (WHDH)		11/2/12
9.0	Normal Line / SPOT	11/04/12-11/04/12	1	:30	8:18P- NBC SUNDAY NIGHT FOOTBALL	1						1		1	\$35,000.00	\$35,000.00	WHDH Boston (WHDH)		11/2/12
10.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	11:29P- Saturday Night Live	1						1		1	\$10,000.00	\$10,000.00	WHDH Boston (WHDH)		11/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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